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[Online Resume](#)

Executive Summary

- * 20+ years experience in the K-12 Education market
- * Advisor and Technology consultant to MISD Technology Director on Purchase and Deployment (including 1:1 iPad deployment and cloud-based back up for 1,700 students)
- * Adept at leveraging Social Media and Gamification to collaborate and teach (industry leaders - Mobi from BrainPop and others - follow me on Twitter; Game Applications researched and tested for student-learning use)
- * Front-End client-side GUI design expertise utilizing Adobe (Dreamweaver & Illustrator) and the HID (Human Interface Design) by Apple
- * Seasoned Presenter at statewide conferences and international conventions (Guerilla Marketing at SXSW Interactive; Student-Centered Products at International Society for & Technology in Education)
- * Published June 2014: Ash, Cathleen. "Open Mic @ Your Library! | Programs That Pop." *Library Journal*. Library Journal, 10 June 2014. Web. 20 June 2014.
<<http://lj.libraryjournal.com/2014/06/opinion/programs-that-pop/open-mic-your-library-programs-that-pop/>>.

Objective

Challenging position blending both education, training and technology experience into an opportunity to provide, learn and grow.

Skills

Technology

- * Project Management and Front-end Design using Adobe (Dreamweaver/Illustrator) to spec software*
- * Comfortable in social media space (Mobi from BrainPop follows me on Twitter)
- * App friendly, iPad & PC friendly
- * Database friendly, Novelle Network Manager (back in the day)
- * Began with DOS and 10" floppies, and never stopped teaching self new tech

Education

- * 17+ years in the high school and adult teaching field
- * Student-centered, hands-on, group-based learning expert (experienced in PBL also)
- * Project-Based learning experience with year-long Freshmen, Sophomore, Senior Projects
- * Increased library and book usage (triple)

Training & Marketing

- * Lead trainer on multiple classes and events (MPact, SXSW, TCEA, ISTE)
- * Prezi, todaysmeet.com, and Twitter used widely throughout trainings for take-aways and back-channel
- * 21st Century Library Transition marketed to Board, Funding approved, installed Summer 2014
- * Twitter, Facebook, List Serves, e-mail proficient for marketing

Experience

2008-Present Manor High School, Manor, Texas

Librarian

- * High School Librarian - perform all library duties for 1,700+ population
- * Restructure and market new library with 22-station computer center and 1,000+ new books
- * Design and implement events (Open Mic Night, Ironman Triathlon, Library Club, Manga Madness)
- * Increased library and book usage (triple)
- * 21st Century Library update approved and installed Summer 2014 (\$40k+ furniture redesign)

2003-2008 Irvington High School, Fremont, California

Library Media Services Specialist

- * High School Librarian - perform all library duties for 2,000+ population
- * Act as Technology back-up to Server/Computer repair technician
- * IISME (Initiatives in Science and Math Education) Fellowship 2006 (Intel) and 2007 (Synopsis)

2002-2003 Oakland, California

Writer/Contractor

- * TeacherWeb Contract (designed/created Visual/Interactive Training CD)
- * Computer Consultant/Trainer (Washington, D.C. to Pleasanton, CA)
- * Wrote and illustrated six children's stories; produced visual aids for speaker presentations; taught for University of Phoenix

2000-2002 moOFus Software, Inc., Oakland, California

Marketing Director/Project Manager/Multimedia Developer

- * Designed Logo, branding campaign, marketing events, product and company collateral
- * Planned and implemented national exhibits (Oracle, KFOG)
- * Committee Liaison for publicity of firm (Chamber of Commerce Committees)
- * Designed and produced interactive web-based Documentation/Reference Manual
- * Developed front-end GUI, graphics and multimedia for software

1998-2000 Irvington High School, Fremont, California

English Teacher

- * Taught Sophomore & Senior English & QUEST Senior Project
- * Presented at seminars (benchmarks) and trained staff in State Standard work
- * Technology Associate: trained staff and maintained 300+ computers on campus
- * Designed, created and implemented 30-computer Reading Lab w/ networked software

1997-1998 Federal Way High School, Federal Way, Washington

English Teacher

- * Taught five classes of Junior English

1995-1997 *Travel & Work*, New Hampshire-Korea and in-between

- * English Conversation in South Korea, Created At-Risk Youth Program in King County
- * A/P for Neuro-rehab Center, computer system/software for AIDS Quilt company

1987-1994 *Signal Capital Corporation*, Danvers, Massachusetts

- * Senior Portfolio Analyst restructured & repossessed for equipment leasing company

1985-1987 *Harvard Graduate School of Education*, Cambridge, Massachusetts

- * HR functions for Dean of Academic & Student Services, including Tenure Searches

Education

2007

Masters in Library Information Science

1995

Master of Arts in Teaching Secondary School English

1985

Bachelors in English

1981

High School Diploma

Teaching Highlights

Marketing

Guerilla Marketing (40 MB)

[Board of Education Presentation](#)

[Assembly Member campaign](#)

Research Training

[Freshman](#)

[Quest](#)

Collaboration

[Propaganda](#)

[Mental Health](#)

Booktalks

At-Risk

[1](#)

[2](#)

[3](#)

Advanced

[1](#)

[2](#)

[3](#)

Business Tech

Multi-media

[Sales Movie](#)

[PNP Game](#)

Displays

[PNP](#)

[F.O.R.E](#)

Brochures

[PNP Release](#)

[Press Release](#)

Chamber of Commerce

[Ambassador Definition](#)

[Art of Resumes](#)

[EBWIBR](#)

Teaching & Training

ISTE 2013

[Animate This! Using Popplet, Animoto, and Rubistar for Student-Centered Products](#)

iPadPalooza 2013

[Animoto, Popplet & Student Videos](#)

iPadPalooza 2013

[Les Comix en Francais](#)

[iPad Meets Teen Angst - in French](#)

ESC Region VIII Literacy Summit 2013

[Technology, TEKS & Takeaways!](#)

SXSW 2013 Education

[Book Talks: Animoto,](#)

[Popplet & Student Videos](#)

TCCA: Technology Curriculum Conference in Aldine
2012

Animoto in Education

iPadPalooza 2012

Animoto, Popplet & Rubistar

SXSW 2012 Interactive

[Guerilla Marketing @ Your Library](#)

SXSW 2012 Education

[Animate This! Using Popplet, Animoto, and Rubistar for Student-Centered Products](#)

Summer Tech Contracts

2007

Synopsys, Inc.

Determined capabilities of Window SharePoint Portal Services & Server and matched to needs of department

2006

Intel Corporation

Researched world-wide funding strategies for technology in education; focus on Texas, southern California and current legal cases in New York and Pennsylvania

2005

Federal Aviation Administration

Project Manager for development of real-time database tracking system

2004

Federal Aviation Administration

Coordinated year-in-review presentation, combining varied department drafts into a cohesive whole (182 slides, all-day presentation)